

**Global Daily Fantasy Sports Inc.**  
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**Global Daily Fantasy Sports Provides Product Update; Appoints Chief Revenue Officer**

**Vancouver, B.C. – November 17, 2016 – Global Daily Fantasy Sports Inc.** (“Global”) (TSXV: DFS) is pleased to provide an update on the development status of its proprietary B2B daily fantasy sports (“DFS”) platform for the European markets. Full integration is now complete into the NYX Gaming Group Limited (“NYX”) Open Gaming System (“OGS”). This is a significant part of the Company’s market entry strategy as this one integration provides access to over 200 gaming brands for which NYX currently provides content.

Global has now demonstrated the DFS platform to select operators and has incorporated their feedback to enhance elements of the platform. The development of the product is ongoing and Global will be submitting its product to regulators for licensing and certification in the upcoming months. Global will enter selected European markets soon thereafter offering the five major European football leagues; English Premier League, Serie A, La Liga, Bundesliga, and Ligue 1.

The Company’s DFS platform will provide the following competitive advantages to the industry poised to grow outside of North America:

- Enables multiple operators to join a network as regulation permits to share liquidity.
- Enables operators the option to offer its clients entry into ring-fenced contests or network wide contests for enhanced liquidity and prize pools.
- Proprietary “match me” rating system will pair users in head-to-head contests solely based on his/her skill level.
- Uniquely designed guided custom lobby experience will ensure players easy access to enter contests and maximize customer retention.
- Specifically designed games such as the “pick em” contest will give the casual new user unprecedented ease of entry in new emerging markets.
- Platform architecture has been designed to scale and load testing has performed exceptionally in determining the system's behaviour under both normal and anticipated peak load conditions.

The Company is also pleased to formally announce the appointment of Mr. Chris Neville as its Chief Revenue Officer. Chris holds two undergraduate degrees from Cape Breton University: a Bachelor of Arts (Psychology) and a Bachelor of Business Administration. In 2004, Chris completed his Masters of Business Administration from the University of New Brunswick in Finance and International Marketing. Chris brings more than 10 years’ experience in online gaming and has an exceptional track record of leading companies through rapid growth and profitability. Chris founded Lifeofsports.com, an online gaming company that swiftly expanded to eight online gaming sites before being acquired. Chris will be responsible for all facets of revenue generation and will work closely with all partners of the DFS platform as part of the managed services team to maximize revenue.

**About Global Daily Fantasy Sports Inc.**

Global Daily Fantasy Sports Inc. (TSXV: DFS) is a multi-tenant gateway that allows operators to offer their end users a world class Daily Fantasy Sports software solution. The platform allows for seamless integration at the operator level without having to share or compromise any sensitive customer data. Joining the Global network allows operators to capitalize on a mature infrastructure, with shared liquidity, that was built specifically for regulated market environments. As the first true B2B daily fantasy sports network, Global’s platform is a SaaS product that offers a turn-key solution for sportsbook operators, land-based operators, media groups, and big database companies to participate in the daily fantasy sports industry.

**Global Daily Fantasy Sports Inc.**

*“Darcy Krogh”*

**Darcy Krogh, President and CEO**

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