



FOR IMMEDIATE RELEASE

Vancouver, B.C. – March 1, 2017 – Global Daily Fantasy Sports Inc. (TSX-V: DFS) (“Global”) is pleased to announce it has appointed Mr. James R. Penturn as a Director and the Chairman of the Board.

Mr. Penturn is a graduate of the University of Toronto with a B.A (Honours) in Combined Specialist Political Economy and is currently the President of SpectraLegal Limited in the United Kingdom, a private firm arranging innovative finance to law firms. During his professional career that spans over 30 years, Mr. Penturn has been involved in a diversified portfolio of merchant banking opportunities and has advised his clients on capital raises of over USD \$1 Billion. He has held senior executive level positions and corporate directorships in both private and public companies, where he gained extensive experience in senior management and financial decision-making functions. He has considerable public and private board governance and advisory committee experience.

Darcy Krogh, Global’s Chief Executive Officer, stated, “We are delighted Jim has agreed to join our team as a Chairman of the Board and I look forward to working together. Jim endorses our vision and his expertise and experience in corporate finance, mergers and acquisitions and strategic thinking will be a valuable asset as we build out our B2B strategy in regulated markets.”

Mr Penturn stated, “I have known and respected Darcy for many years and I am pleased at this opportunity to work together and build Global into the premier Daily Fantasy Sports software solution focused on Europe.”

Global recently showcased its innovative DFS solution at the NYX gaming booth during the ICE Totally Gaming tradeshow in London, UK. While the daily fantasy sports industry is still in its infancy in Europe, many operators reported to be working on a strategy to implement fantasy sports as a complimentary product to their sports betting platform. The majority of online sports books and casino operators we met acknowledged there is growing interest from their customers, and are considering adding daily fantasy sports to their product suite in order to generate new revenue streams and enhance customer engagement and cross marketing opportunities. There was consistent feedback that our product hit the mark catering to new markets & customer education, while remaining feature rich.

About Global Daily Fantasy Sports Inc.

Global Daily Fantasy Sports Inc. (TSX-V: DFS) is a multi-tenant gateway that allows operators to offer their customers a world class Daily Fantasy Sports software solution. The platform allows for seamless integration at the operator level without having to share or compromise any sensitive customer data. Joining the Company’s network allows operators to capitalize on a mature infrastructure, with shared liquidity, that was built specifically for regulated market environments. As the first true B2B global network, the Company is a SaaS product that offers a turn- key solution for sportsbook operators, land-based operators, media groups, and big database companies to participate in the daily fantasy sports industry.

Global Daily Fantasy Sports Inc.

Per: “Darcy Krogh”

Darcy Krogh, President and CEO

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