



**FOR IMMEDIATE RELEASE**

**GLOBAL LAUNCHES DAILY FANTASY SPORTS NETWORK IN ITALY WITH MULTIPLE GAMING OPERATORS**

**Vancouver, B.C. – January 18, 2018 – Global Daily Fantasy Sports Inc.** (“Global” or the “Company”) (**TSX-V: DFS**) is pleased to announce the launch of its Italian facing DFS (Daily Fantasy Sports) network with Lottomatica Scommesse S.r.l. (Lottomatica). The provision of Global’s DFS product to the DFS Network with Lottomatica acting as the network head enables Italian gaming operators to join the network and pool their user databases together to create much larger prize pool offerings and increase contest fill-rate. Lottomatica DFS network has access to a registered user database that exceeds 30 million players.

In 2017, Lottomatica represented approximately 6% of the Italian online sports betting market<sup>1</sup>. Lottomatica is the Italian brand name of IGT (NYSE: IGT) the global leader in gaming. IGT enables players to experience their favorite games across all channels and regulated segments, from Gaming Machines and Lotteries to Interactive and Social Gaming. Leveraging a wealth of premium content, substantial investment in innovation, in-depth customer intelligence, operational expertise and leading-edge technology, IGT gaming solutions anticipate the demands of consumers wherever they decide to play. IGT has a well-established local presence and relationships with governments and regulators in more than 100 countries around the world, and creates value by adhering to the highest standards of service, integrity and responsibility. IGT has over 12,000 employees.

In 2016, Italy generated €1.3 billion euros in online gambling revenues, €350 million euros was specific to online sports betting, which was a 31% increase from 2015. This elevated Italy to Europe’s second largest online gaming market ahead of both France and Spain, and trailing closely behind the UK, which is otherwise regarded as the global benchmark for the online gaming industry. In 2017, it is estimated that Italy have generated approximately €1.4 billion euros in online gambling revenues with online sports betting representing €500 million euros or 36% of the total revenue and a further increase of 43% in online sports betting from 2016.

Darcy Krogh, CEO of Global Daily Fantasy Sports commented, “We are very excited with the launch of our Italian facing DFS network and look forward to working with our partners to innovate and build daily fantasy sports in Italy, which is one of the largest gaming markets in Europe and is growing exponentially. 2018 will bring new opportunities with the 2018 FIFA World Cup Russia™ and the addition of new customers to join our DFS network in Italy.”

<sup>1</sup> iGaming Business

**About Global Daily Fantasy Sports Inc.**

Global Daily Fantasy Sports Inc. (TSX-V: DFS) is a multi-tenant gateway that enables operators to offer their customers a world class DFS software solution. The platform allows for seamless integration at the operator level without having to share or compromise any sensitive customer data. Joining the Company’s network allows operators to capitalize on a mature infrastructure, with shared liquidity, that was built specifically for regulated market environments. As a true B2B global network, the Company is a SaaS product that offers a turn-key solution for sportsbook operators, land-based operators, media groups, and big database groups and other operators who wish to quickly and easily break into the DFS industry with a customized software solution.

**Global Daily Fantasy Sports Inc.**

**Per:** “Darcy Krogh”

**Darcy Krogh, President and CEO**

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