



FOR IMMEDIATE RELEASE

SISAL ENTERTAINMENT JOINS GLOBAL'S ITALIAN FACING DAILY FANTASY SPORTS NETWORK

Vancouver, B.C. – January 30, 2018 – Global Daily Fantasy Sports Inc. (“Global” or the “Company”) (TSX-V: DFS) is pleased to announce that Sisal Entertainment S.p.a. (Sisal) has joined Global’s Italian facing Daily Fantasy Sports (DFS) Network. Sisal has been in business more than 70 years and has more than 14 million customers in Italy. Sisal operates in the payment and services market, gaming and betting market with a full spectrum of products in retail and online channels. Sisal has a network of more than 45,000 points of sale. Sisal is one of the top 5 operators in the Italian online sports betting market.

Global’s Italian facing DFS network allows the opportunity for multiple Italian gaming operators to join the network and pool their user databases together to create much larger prize pool offerings and increase contest fill-rate. With Sisal joining, our Italian DFS network now has access to an additional registered user database totaling over 44 million players and will increase as more operators join the network. This user base provides the company with an opportunity to introduce DFS through its B2B partners to an existing betting audience.

In 2017, Italy generated €1.34B in online gambling revenues, a 31% increase from 2016 with online sports betting representing approximately €555M, or 41% of the total, an increase of 59% from 2016.*

Darcy Krogh, CEO for Global Daily Fantasy Sports commented, “Combined our two great partners represent 14% of the Italian online sports betting market which is one of the largest gaming markets in Europe and is growing. We are excited for the opportunity to build our network with the addition of new operators and creating the largest DFS network in this regulated market.”

* CalvinAyre.com via agimeg.it

About Global Daily Fantasy Sports Inc.

Global Daily Fantasy Sports Inc. (TSX-V: DFS) is a multi-tenant gateway that enables operators to offer their customers a world class DFS software solution. The platform allows for seamless integration at the operator level without having to share or compromise any sensitive customer data. Joining the Company’s network allows operators to capitalize on a mature infrastructure, with shared liquidity, that was built specifically for regulated market environments. As a true B2B global network, the Company is a SaaS product that offers a turn- key solution for sportsbook operators, land-based operators, media groups, and big database groups and other operators who wish to quickly and easily break into the DFS industry with a customized software solution.

Global Daily Fantasy Sports Inc.

Per: “Darcy Krogh”

Darcy Krogh, President and CEO

For further information, contact:
Darcy Krogh, President and CEO
Tel: 604 685 9316
Email: dkrogh@gdfsi.com

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.