

**Global Daily Fantasy Sports Inc.
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GLOBAL DAILY FANTASY SPORTS ANNOUNCES DFS EXECUTIVE AS COO

Vancouver, B.C. – September 6, 2016 – Global Daily Fantasy Sports Inc. (TSXV: DFS) (“Global”) is pleased to formally announce the appointment of Justin Shulman as Chief Operating Officer. Justin’s responsibilities will encompass the worldwide operations across the gaming network, execution of the corporate development strategy, leading the product lifecycle, and building out the team and corporate culture.

Mr. Shulman, an accomplished executive, provides Global with a distinguished set of abilities in operations, product development, gaming, marketing and technology. Prior to joining Global, Mr. Shulman helped pioneer the Daily Fantasy Sports (DFS) industry as a founder of Fantasy Feud Inc. one of the top North American DFS brands and has been recognized as one of the industry’s top 50 DFS influencers.

“Justin joins Global with a wealth of fantasy sports experience,” said Darcy Krogh, Global’s President and CEO. “We are thrilled to have his expertise as part of the management group and look forward to expanding our operational team under his guidance as we get closer to the launch of our European facing daily fantasy sports product.”

“Global is on the verge of entering new regulated markets and disrupting the current fantasy sports landscape with a shift to a true B2B facing platform and network” said Shulman. “It is a tremendous pleasure to join the Global team and I am excited and eager to help bring my operational experiences in the daily fantasy sports to help further the exciting opportunity in front of us.”

About Global Daily Fantasy Sports Inc.

Global Daily Fantasy Sports Inc. is a multi-tenant gateway that allows operators to offer their customers a world class daily fantasy sports software solution. The Company platform is built for mobile and desktop applications that allow for seamless integration at the operator level without having to share or compromise any sensitive customer data. Joining the Global network allows operators to capitalize on a mature infrastructure, with shared liquidity, which was built specifically for regulated market environments. As the first true B2B global network, Global is a SaaS (software as a service) product that offers a turn-key solution for sportsbook operators, land-based operators, media groups, and big database groups to participate in the world of daily fantasy sports. For more information on Global Daily Fantasy Sports Inc. visit our corporate website: www.GDFSI.com.

Global Daily Fantasy Sports Inc.

Per: “Darcy Krogh”

Darcy Krogh, President and CEO

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